



PLUG-IN4POWER



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Date:	Wednesday 13th October, 2010
Location:	Swinburne University, Hawthorn (map attached)
Registration:	Library Atrium (11:00am to 11:30am)
Inauguration:	Library Atrium (11.30am to 12.00pm)
Lunch:	Provided for all registrants (12.00pm - 12.45pm)
Showcase:	John Street, Hawthorn
Seminar:	AGSE207 (1.00pm to 5.20pm)
Time:	11.00am Registration - 5.20pm Close
RSVP:	Friday 8th October, 2010

TIME LINE OF EVENTS

11:00 - 11:30	Registration
11:30 - 12:00	Inauguration by Vice Chancellor of Swinburne University - Professor Ian Young
12.00 - 12.45	Lunch and EV Showcase (showbags will be distributed)
1:00 - 1:25	Mr Richard Marshall , GM Holden - Advanced propulsion technology to a sustainable future
1:25 - 1:50	Mr. Soichiro Fukutake, SIM Drive, Japan - Electric Car Developments at SIM-Drive
1:50 - 2:15	Prof. Huifang Kong, Hefei University of Technology, China - Research on Automotive Electronics Technology
2:15 - 2:40	Tim Watts, Betterplace Australia - The EV Evolution
2:40 - 3:10	Afternoon Tea Break
3:10 - 3:35	Jon Real, Department of Infrastructure - Design Rules Standpoint for EVs and their applicability
3:35 - 4:00	Tony Hollenkamp, CSIRO - Electric Vehicles research themes carried out around Australia
4:00 - 4:25	Ashley Sanders, Mitsubishi Motors - Aftermarket safety and maintenance issues for EVs
4:25 - 5:10	Discussion panel - Lead by Professor Simon Watkins, RMIT University
5:10 - 5:20	Closing by SAE-A and Swinburne University

This seminar intends to capture recent developments and the future of electric vehicles in Australia. The emphasis is to provide networking opportunities and information about efforts by companies, universities, government sector and the community to adopt a sustainable transport future. To address the issue of energy security and climate change, electric vehicles are under investigation and development by motor vehicle producers such as GM, Toyota, Mitsubishi, Betterplace and Blade Electric Vehicles. The need for sustainable transport has become vital in the automotive sector. This seminar aims to integrate information from a range of areas involved in the creation of sustainable transport.

Mission

To advocate possible research collaboration and networking facilities to all stake holders of EV technology. To accelerate Australian industries to use this technology for solving environment challenges and evolve as leaders for technology.

Goals

- ☐ To improve networking and collaboration opportunities
- ☐ To display strengths of upcoming EVs in the market
- ☐ To support industrial contacts for development of EVs
- ☐ To provide a unique opportunity to evaluate vehicle performance strategies from a different perspective

Benefits

This seminar not only provides a networking opportunity for all stakeholders but also gives a unique opportunity to evaluate displays by many manufacturers. The list of presenters covers government bodies, international speakers, research organisations, universities, media, and major industries. Each sector is emphasised to cover a different perspective such as government involvement, university roles, current industry trends, research organisations contributions, design rules, standards and maintenance activities. A panel discussion will be held at the end to provide an opportunity for full interaction.

ELECTRIC VEHICLE SHOWCASE

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|-------------------------|--------------------------------------|------------------------------|
| - GM Holden Australia | - Toyota Motor Company | - Blade Electric Vehicle |
| - Betterplace Australia | - EGreen Technologies | - Kangan Institute |
| - RMIT Electric Vehicle | - Alternative Technology Association | - Swinburne Electric Vehicle |